



# PEANUT PALS

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Official Publication of Peanut Pals; Associated Collectors of Planters © Memorabilia

PEANUT PAPERS is published bi-monthly for the edification and enjoyment of the members of *Peanut Pals*, the associated collectors of Planters Peanuts memorabilia. *Peanut Pals* and *Peanut Papers* have no official connection with the Planters division. Mr. Peanut, the Mr. Peanut device and Planters are registered trademarks owned and used by Heinz Kraft Foods, Inc. Used by permission.

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We're on the  
WEB!

**Peanut Papers for**  
*Peanut Pals*

*Peanut Papers* is a bi-monthly publication of *Peanut Pals*. Publication of articles is dependent on the approval of the editor and the availability of space.

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Space will be made available for the advertising of PLANTERS and related items exclusively. ONLY members of *Peanut Pals* wanting to buy, sell or trade may place ads. Ads are free to members.

Deadlines for articles and advertising are: Feb. 15th, April 15th, June 15th, Aug. 15th, Oct. 15th, & Dec. 15th. For the next month's issue.

All correspondence regarding *Peanut Papers* should be mailed, faxed or e-mailed to the Editor, Angel Schmitz. Back issues of *Peanut Papers* are available to members at only \$3.00

**Members Only**  
**Password:**  
**1978pals**

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Thanks due for this issue: Tony S, Jesse C, Scott S. Angel and Sherwin, Steve S, Brian D. Jim & Roberta C.



# President's Message

I'm "Fall"ing for all of you...I've never seen such a beautiful bunch!

CONGRATUALIONS to Joe Stivaletti for hosting our Eastern convention over the Oct 21 weekend yet again. We had some pleasant surprises for the attendees, a 22 foot Mr. Peanut balloon, a Friday night live auction with some rarer items, as well as some one-of-a-kind items at the convention just for us Pals.

For those of you at our National convention in July, you may recall that we were visited by Mr. Peanut and a film crew. Keep your ears to the ground and your eyes open to the Planters.com website. We will post on Facebook and our website...you know the one...www.peanutpals.org...as soon as we know more.

At our board meeting at said National convention, we briefly discussed the fact that we are the only fan club of any of the Peanut companies. NO club or regularly scheduled events for Tom's, Squirrel Brand, Fisher's, Jumbo, etc... We just got our first member of Peanut Pals who is actually a Tom's collector. We look forward to meeting him and possibly seeing some of his displays and hear about his collecting stories. So if you are out antiquing or flea-ing...feel free to share your thoughts about Peanut Pals to these other collectors. Who knows what cross-collecting items may exist in others' collections.

The next Peanut Pals events: Suffolk antique show, Suffolk, VA Feb 24/25, 2024.

Midwest convention, Dyersville, IA May 3/4 . 2024 National Convention, East Coast USA hosted by Angel & Scott Schmitz. Dates to TBD...looking at July 13th or 20th weekend.

Don't forget...for the latest information about Peanut Pals, check out our website (PeanutPals.org) and Facebook page Peanut Pals.

*Elmer Fudd*

"we're hunting rabbit"



Next Mini is...

## Suffolk Antique Show

February 24th & 25th, 2024

At King's Fork Middle School

May 3 & 4, 2024

## Midwest MINI Convention

Dyersville, IA

5/3

4 pm Registration/  
snacks

7 pm Room hopping

5/4

9:30 am Swap Meet

12 pm Lunch/meeting

2 pm Auction

# FROM THE EDITOR

Happy Holidays!

I thought I'd take a moment to give thanks for all the fabulous volunteers we have in this club: so many people do AMAZING things (remember, without compensation or other considerations...unlike other clubs or previous perks for board members) and we do our very BEST to ensure both what is REQUIRED and is fiscally responsible for the good OF THE CLUB. Everything is transparent and is reviewed and voted on annually at the National Convention. Please attend our National Convention to "be a part of the process" if you have questions. Give a hug and a shout out to your Pals on the Board or consider running for office.

Just back from the Eastern Mini (and boy, are our arms tired) See inside for photos from Friday night, Saturday's swap meet and auction & a new balloon!

*Angel*

## On the WEB!

by Bill Osey

*The 2023 EASTERN CHAPTER CONVENTION WAS HELD in Birdsboro, Pennsylvania, October 21, 2023. . PHOTOS OF THE EVENT ARE AVAILABLE ON OUR SITE.*

*The 2024 MIDWEST CHAPTER CONVENTION IS SCHEDULED to be held in Dyersville, Iowa, May 3rd and May 4th, 2024. REGISTRATION FORM, AGENDA, SCHEDULE AND HOTEL INFORMATION WILL BE AVAILABLE SOON ON OUR SITE.*

*On the "MEMBERS ONLY" page are links to the Planters Peanuts Jars Book, the Plastics Seminars, the Trolley Ad Card Signs monograph, the Table of Peanut Pals Officers, and lists of Officers Duties. All are password protected.*

*Planters Products news and other Planters information (Nutmobile, Mr. Peanut, Other Planters/Mr. Peanut stuff) is available through the planters.com link that may be found on our website's homepage along with Mr. Peanut's Facebook page link.*

*Planters Peanuts Canada information may also be found through a link on our website's homepage.*

**The "Members Only" password is: 1978pals (case sensitive)**

# Photos

Hi Pals... Found this "scarecrow" in a contest near my house...wanted to share.

Pal Brian D

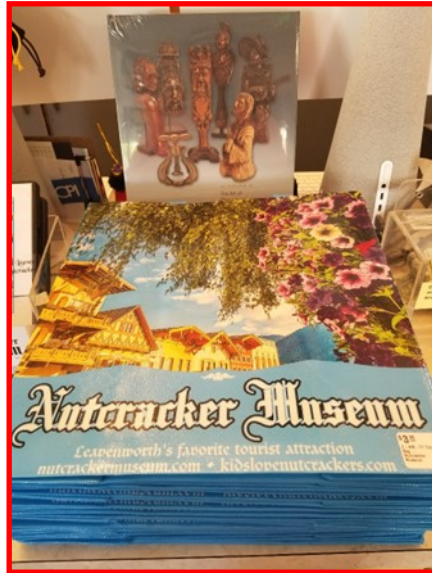
*I wonder if Mr. Peanut won?  
ED.*



# MAILBAG...

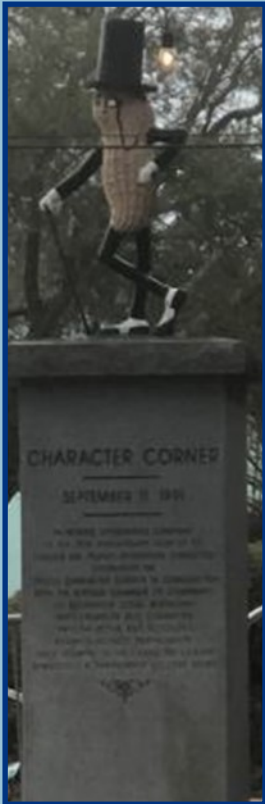
In Leavenworth Washington and went to the Nutcracker Museum... 7000 + Nutcrackers. Look what I found!

Unfortunately, the ones I wanted weren't for sale... Your Pals, Steve & Stephanie S.



# MAILBAG...

## Photos



Where's Waldo?  
NOPE...

WHERE is this Mr. Peanut statue located?

Send your answer to Editor and you'll be in the next issue!



Photo from Eileen/Terry...no, Planter's Nut & Chocolate Company never ran a hotel...but many Pals have the silverware from Hotel Planter's in their collection...

Several Pals have shared information...one of the hotels was in St. Louis and another in Chicago. Shelly K looked and found information on the [chicagology.com](http://chicagology.com) site.



# **Midwest Mini Convention** **May 4th, 2024**



*...if you build it; Peanut Pals will come...*

A block of rooms is being held for Peanut Pals at a room rate of \$159 plus tax at the Comfort Inn in Dyersville, Iowa. Same room rate for two queen beds or one king w/ sofa. Handicapped rooms also available.

Reserve your room before 4/4/2024 for the \$159 rate. Complementary hot breakfast is included. Also, extra days may be booked before/after the convention at the same rate. Please call 563- 875-7700 to book your reservation; just say “Peanut Pals Convention”.

## **Friday, May 3rd**

Tour group of 20-25 Pals would allow for additional benefits!

- Field of Dreams movie site: 20 or more Pals sign up, a GHOST PLAYER! 28995 Lansing Road, \$5 pp (\$120 minimum or without tour group: \$20 per car).
- Field of Dreams Farmhouse: \$17 pp w/tour, \$20 pp on own, address above. Max 25 people per tour.

***“I would schedule a tour group for Ghost Player & Farmhouse for Friday 1 pm IF THERE IS INTEREST. Approx 1 hour, 45 minutes for both. Deadline is 4/15/24.” Jim & Roberta...***

- St. Francis Xavier Basilica 104 3rd Street SW, 563-875-7325, \$2 pp or free on own
- If You Build it exhibit & Baseball Hall of Dreams, 310 2nd Street SE, 563-230-7180, \$5 pp
- National Toy Museum, 1110 16th Ave Ct.SE, 563-875-2727, \$5 pp
- Dyer-Botsford Victorian House & Doll Museum, 340 1st Ave, 563-875-2504, \$10 pp
- Plaza Antique Mall, 1235 16th Ave Ct SE, 563-875-8945, 10 am-5 pm

***Looking for RAFFLE donations...bring or let us know! Jim & Roberta @ 319-842-2629 or 319-560-8162***



# Peanut Pals Eastern Mini Convention







# ***Peanut Pals Eastern Mini Convention***



**...lots of wonderful items  
found lovely new homes...  
it's a great convention;  
make your plans to attend  
next year!**



# And the rest of the story...



We held our 2nd annual "peanut power" consignment auction the night before the eastern mini convention. It was a success and many nice items found a new home. I'd like to thank everyone who consigned and all who bid either online, or in person. Looking forward to doing it again next year. Remember, it's never too early to think about consigning!



A few prices, not including % and PA state taxes.

Cardboard container, \$110

Roaster, \$25,000

Red/White/Blue bank, \$1500

Stamp book poster, \$180

Roll of Halloween paper, \$105

AC Coin purse, \$375

# Wanna be # 13

by Tony Scola

Fishing Nut – This is a 3 ½ pound can of Salted Mixed Nuts from the Southern Roasted Nuts Company. The paper label features a Mr. Peanut like character in denim overalls sitting by a stream with a fishing pole in hand.

NBA nut – Caricature of NBA player Ron Harper as “Mr. Peanut Head”.

Cap – Baseball cap for the Virginia Diner in Wakefield, VA, the “Peanut Capital of the World”. The logo features another animated peanut figure in overalls.

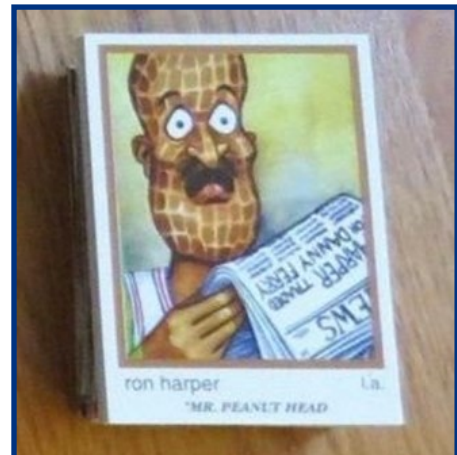
Mug – From the “Peanut Capital of the World”, Dothan Alabama. Wait, I thought Wakefield VA was the peanut capital of the world ... I’m so confused!! A 2 for 1 wannabe, comes complete with plush peanut man figure inside the mug.

Brass charm – Image of a smiling peanut in a top hat, the hat comes off to reveal a hollow body. It has a jump



Do you have any  
“WANNA BE’S” ??

Send to editor or  
right to Tony Scola,  
info on page 2



# Internet Watch

#112 by Tony Scola, Special Christmas Sweater Edition

## Real Items

- 1) Box # 1 – Plain brown cardboard box. What makes this somewhat unusual is that in addition to once containing product, this box also had a product “display stand” inside- one of the short sides has a white paper label with red lettering for “One Display Stand” for the five cent cellophane mixed nuts bags. 1940’s/50’s.
- 2) Box # 2 – Smaller corrugated cardboard box, with two green Mr. Peanuts stamped on one side and “Seasons Greetings” on the other, with a third panel stating the box’s manufacturer. 11” x 4” x 3 1/2”. The size would indicate that they were meant to hold three metal cans of nuts, and were probably from the Peanut Stores and used to ship as gift packs.
- 3) Bag – 1920’s glassine bag with a squat looking Mr. Peanut. 10 cent bag for 2 1/2 ounces. Canadian in origin, based on the Toronto location listed on the bag. A variation of this bag’s graphics has also been seen entirely in French.
- 4) Sword – Yellow foam sword. One side shows Mr. Peanut on the hilt and “Planters” on the blade, the other is an advertisement for the Atlanta Knights, a minor league hockey club. This was presumably a game day give-away. The Knights were only in existence from 1992-1996, before moving to Quebec.
- 5) Ad – Full page ad from a 1982 Belgian magazine. The ad copy is in French but the words on the bag are a mixture of French and Dutch, both languages which are spoken in Belgium. This ad is for a spicy dry roasted peanut.
- 6) Calculator – This is a hinged padded book that when opened has a notepad and pen on the right, while on the left is a calculator. 5 3/4” x 4 1/2” x 1”. 1990’s?
- 7) Frisbee – Yellow plastic Frisbee with Planters Lifesavers graphics. Red edging is somewhat weighted for flight. 7 1/2” diameter. 1990’s.
- 8) Sweater – White acrylic pullover, with the entire right side comprised of a knitted Mr. Peanut logo (left photo). The rear of the shirt cleverly shows Mr. Peanut from behind (right photo). Label says Winter Street Knits. 1990’s. This is presumably the companion piece to the scarf shown in Spontak’s yellow book page 77, lower left, as the caption in her book states there is a “matching sweater” that goes with the scarf.

# Internet Watch



# Internet Watch

## Questionable Items

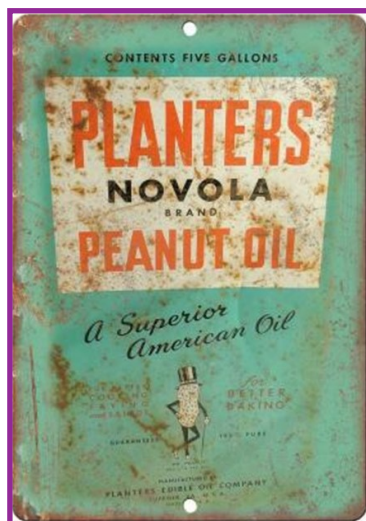
1) Christmas sweater #1 – This is currently available online, although does not appear to be officially licensed or sold by Planters. In fact, the [shop.planters.com](http://shop.planters.com) website where you used to be able to buy official Planters merch (including ugly Christmas sweaters) appears to now be offline.

2) Christmas sweater #2.

## Fake Items

1) Sign – Tin 12” x 9” sign with Novola Oil copy on the front.

2) Stamps – Rubber stamps mounted on wood. One has a 1920’s style Mr. Peanut walking a tightrope; the other has a “Planters Salted Peanuts” header.

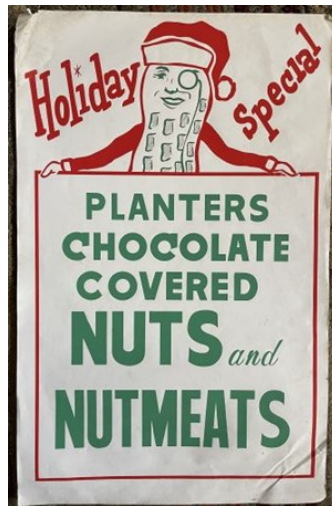




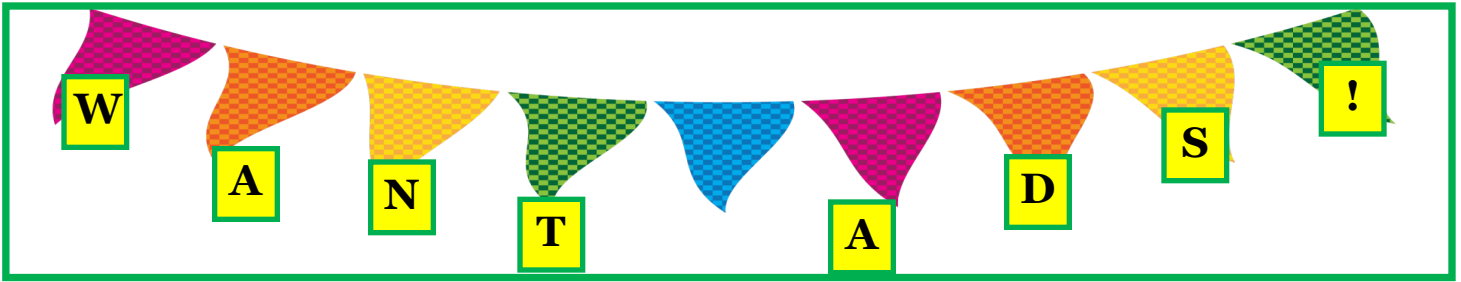
- |  |        |
|--|--------|
| 1) Ceramic cream mug w/Mr. Peanut                      | \$ 20  |
| 2) Store poster “Mr. Peanut as Santa”                  | \$ 300 |
| 3) Clipper jar...Angled store jar with green metal lid | \$ 135 |
| 4) 40 cent “Snack a longs” metal sign                  | \$ 100 |
| 5) Mr. Peanut on Parade poster, framed                 | \$ 150 |

***Scott Schmitz, sas-photo@juno.com or (240) 601-6197.***

***Postage honest but extra.***



Want to sell, buy, or trade? Submit YOUR items via email (with photos) to editor by the 15th of the next month.



Wanted to buy to complete display... 5 cent fresh roasted peanut FULL bags.

Contact:

Jesse Camelleri

[jcamelleri@gmail.com](mailto:jcamelleri@gmail.com)



# The back page....



Want to see your favorite item in the newsletter? How about a new, fun, fabulous, find? Perhaps your most unique item?

Send in a photo or two and a short paragraph describing your item: Remember, it's YOUR newsletter...share away!

